# The Nationwide Standard

Vol. 16, Issue 3

A Free Quarterly Newsletter for Lenders

10/2/2020

#### Serving you since 1987

Nationwide

REAL ESTATE TAX SERVICE, INC.

#### OUR MISSION

"We are committed to being the foremost provider of accurate information and quality customer service at a competitive price for our clients."



#### Nationwide Real Estate Tax Service, Inc.

425 Tesconi Circle Santa Rosa, CA 95401 Phone: 707-528-7852 800-528-7803 Fax: 707-528-1420 nationwidecompliance.com

Hours of Operation Mon-Thur, 8am - 5pm Friday, 8am - 4pm



Since January 2005. NFDA Certification Seal is a registered trademark of the National Flood Determination Association

### Creative Ways to Promote Breast Cancer Awareness Month in 2020

1. Wear a pink ribbon daily in October. At the start of the month, hand out pink ribbons to everyone in your office. Encourage your employees to wear it daily as a reminder and to keep conversation opportunities open about breast health.

2. Pink Masks branded with your company name or logo. We are all wearing masks everyday, so this is another great visible reminder.

3. Order pink ribbon yard signs that can be sold for a fundraiser and then placed around town. This big bright visual will spread cheer and awareness as fall approaches. 4. Using those same yard signs, host a "Hunt for Pink October" and ask people to track their locations around town. Consider engaging with local businesses who can sponsor a sign, and then be a part of an official map showing where "hunters" can find each ribbon.

5. Virtual 5K run/walks have been gaining popularity. They are easier and less costly to facilitate than in-person events and people can participate on their own schedule and according to their personal fitness level. Encourage photos and a hashtag campaign to collect memories and make October 2020 special.

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#### **UPCOMING RELEASE DATES**

Watch your email for a notice from us when your reports are ready!

#### **Delinquent** Tax Reports

- October NV
- December WA

#### New FEMA Flood Maps

- Dec. Mohave County, AZ
- Dec. Yavapai County, AZ
- Dec. Inyo County, CA

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Continued...Creative Ways to Promote Breast Cancer Awareness Month in 2020

5. Host Facebook or ZOOM Lunch-and-Learn events with a breast cancer survivor. Employees will appreciate hearing a firsthand account of why prevention measures are so important. At the end, hand out resources and a list of local providers who offer mammograms covered by your health insurance.

6. Collect scarves and hats. Do you have an office full of givers? Take up a collection of brand-new scarves and hats to deliver to a local chemo center. Since many women lose their hair during treatment, a bright scarf or hat will make her day. Better yet, if any of your office staff enjoys knitting or crocheting, ask them if they'd be willing to make some hats.

7. Provide Education. Sharing some facts with your employees may save a life.

- Breast cancer is the most common cancer for women worldwide
- 1 in 8 women receive a breast cancer diagnosis
- On average, every 2 minutes a female is diagnosed with breast cancer
- 1 woman will die of breast cancer every 13 minutes
- Alcohol use increases the risk of breast cancer
- Over 3.3 million breast cancer survivors are alive in the U.S. today
- 1 in 1,000 men will receive a breast cancer diagnosis
- Only 5-10% of individuals diagnosed have a family history of breast cancer

## JUST FOR LAUGHS



"It's for your own good. You've got to stop touching your face."



#### CONTACT US

General Info info@ nationwidecompliance.com

Flood Questions flood@ nationwidecompliance.com

Tax Questions tax@ nationwidecompliance.com

## FEEDBACK ABOUT THIS NEWSLETTER?

WISH TO RECEIVE IT BY EMAIL?

Please e-mail:

Newsletter @nationwidecompliance.com

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